



# The Dog Friendly Bury St Edmunds Charter

## BUSINESS OWNERS CHARTER

This charter has been created to give some advice and guidance on how to get the most from the scheme and operate safely

1. Ensure you show our sticker proudly, this will ensure you appear on our dedicated webpage and receive the great publicity that comes from being part of the scheme.
2. Have a water bowl outside your premises where possible, this is normally the universal sign of you being dog friendly, it will help visitors to the town recognise the scheme
3. Make sure the water bowl is topped up with fresh water regularly and bring inside overnight
4. Never give out food to a dog without gaining prior permission from the owner (they may have allergies or a strict diet)
5. Always ask permission before approaching a dog
6. Do not allow dogs in to premises who are not on lead
7. Not a necessity but a great idea is to have some dog treats behind the counter to offer dogs, good excuse to give them a cuddle but see above (4 and 5) first.
8. Make sure you have nothing dangerous to dogs at low level (sharp objects, open food stuffs etc).
9. Tweet or post to Instagram pictures of your dog visitors! Tag @dogfriendlybse and we will share with the audience, free publicity and marketing for your business!
10. Don't be afraid to ask an owner to leave your premises with their dog if they are not in control, being disruptive and noisy. This is still your business and the scheme does not give a divine right for all dog owners to bring their dog into your premises.
11. Accidents happen, be prepared in case you have the misfortune. A simple mop and bucket will suffice somewhere on the premises.

The dog friendly BSE scheme was launched to raise the profile of Bury St Edmunds and let the community, surrounding areas and rest of the country know how dog friendly we are as a town. This will be a collaborative effort of responsible dog owners and open-minded businesses who see the potential of the scheme.

Businesses reserve the right to refuse entry or stop participation at any given time and we should respect that decision.

**Launched by Camp Tails Doggy Daycare (formally BSE Canine Creche) and the BSE Town Council in collaboration with Bury St Edmunds and Beyond and the Our Bury St Edmunds Business Improvement District.**



The Bury St Edmunds Dog Friendly Charter 2018

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